

Truist Foundation announces launch of livestream registration for third Inspire Awards

"Good Morning America" Co-Ancor Robin Roberts to serve as host

CHARLOTTE, N.C., Aug. 13, 2025 /PRNewswire/ -- [Truist Foundation](#) today announced that livestream [registration is now open](#) for its third Inspire Awards, which will be hosted by *Good Morning America* co-anchor and award-winning journalist Robin Roberts. The national grant program will honor bold, scalable nonprofit solutions that advance career development for working adults. Taking place on Wednesday, Nov. 12, in Charlotte, N.C., the event also will be livestreamed to engage audiences nationwide.

"The Inspire Awards are about elevating bold ideas that help people build better lives and careers," said Lynette Bell, president of Truist Foundation. "We're thrilled to welcome Robin Roberts as our host; her energy and storytelling abilities will help shine a powerful light on six incredible nonprofit organizations driving meaningful impact in communities across the country."

Roberts, whose career has been defined by authentic storytelling and uplifting voices of resilience and purpose, will guide the event spotlighting the following six nonprofits addressing mid- and late-career workforce challenges:

- [BestFit, in partnership with Integrity Transformation Community Development Corporation](#)
- [electrical training ALLIANCE](#)
- [Encore Employment Enterprise Inc.](#)
- [FreeWorld](#)
- [Lifecycle Building Center](#)
- [Masonry Foundation](#)

On Nov. 12, Truist Foundation will present:

- First Place Grant Award: \$250,000
- Second Place Grant Award: \$150,000
- Runners-up Grant Awards: \$25,000 to each remaining finalist

In addition, virtual attendees will have the opportunity to vote in real time to help Truist Foundation award an additional \$75,000 grant.

[Register today](#) and get ready to be inspired! To learn more, visit [Truist.com/InspireAwards](#).

About Truist Foundation

Truist Foundation is committed to Truist Financial Corporation's (NYSE: TFC) purpose to inspire and build better lives and communities. The Foundation, an endowed private foundation established in 2020 whose operating budget is independent of Truist Financial Corporation, makes strategic investments in a wide variety of nonprofit organizations centered around two focus areas: building career pathways to economic mobility and strengthening small businesses to ensure all communities have an equal opportunity to thrive. Embodying these focus areas are the Foundation's leading initiatives – the Inspire Awards and Where It Starts. Learn more at [Truist.com/Foundation](#).

SOURCE Truist Foundation

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Additional assets available online:  [Video \(1\)](#)

<https://ir.truist.com/2025-08-13-Truist-Foundation-announces-launch-of-livestream-registration-for-third-Inspire-Awards>